



The Cohen Insider

Welcome to the June Edition of *The Cohen Insider*!

As we step into June, we're reminded that the year is already halfway through—a perfect time to reflect on our progress and refocus our goals. At Cohen Healthcare Law Group, we're embracing the energy of early summer with a renewed commitment to supporting our clients in navigating the ever-evolving world of healthcare law.

Whether you're expanding your telehealth practice, launching a wellness brand, or exploring new regulatory frameworks, we're here with insights, strategies, and updates to help guide your journey. We hope this month's newsletter brings clarity, value, and a few helpful takeaways to support your success.



Advertising Compliance for Medical Devices: FTC and FDA Requirements

The Food and Drug Administration (FDA) and the Federal Trade Commission (FTC) finely regulate the promotion compliance of medical devices—both in terms of the claims made and in the manner of their making. The upshot is that promotional claims about medical devices, including advertising, must be truthful and not misleading.

[Read More](#)



Did you know?

June, the sixth month of the year, is named after the Roman goddess Juno, who is associated with marriage, and it's also the start of summer in the Northern Hemisphere and the beginning of winter in the Southern Hemisphere. June has 30 days, and no other month in a year starts on the same day of the week.

Featured Video



A HEALTHCARE START-UP JOURNEY: THE KEY TO SUCCESS IN HEALTHCARE VENTURES



DREW BARNHOLTZ
Attorney
Cohen Healthcare Law Group



CHRISTIAN MANIQUIS
Client Care Specialist
Cohen Healthcare Law Group



MY QUEEN DICKENS
Founder & CEO
The Drip Success Formula

In this episode, attorney Drew Barnholtz joins us to dive deep into the frequently asked questions concerning essential documents and nuances for healthcare startups. The discussion covers crucial topics such as creating Articles of Organization, medical director agreements, consent and intake forms, and the importance of thorough documentation for compliance and operational efficiency. Whether you're a physician starting a new venture or a well-established healthcare provider, this webinar provides valuable insights to help you navigate the legal and administrative landscape of healthcare businesses.

The Cohen Quiz

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What is the underlying principle of the corporate practice of medicine doctrine?

Only aestheticians can practice medicine.

Only physicians can practice medicine.

Only nurses can practice medicine.

Only managers can practice medicine.

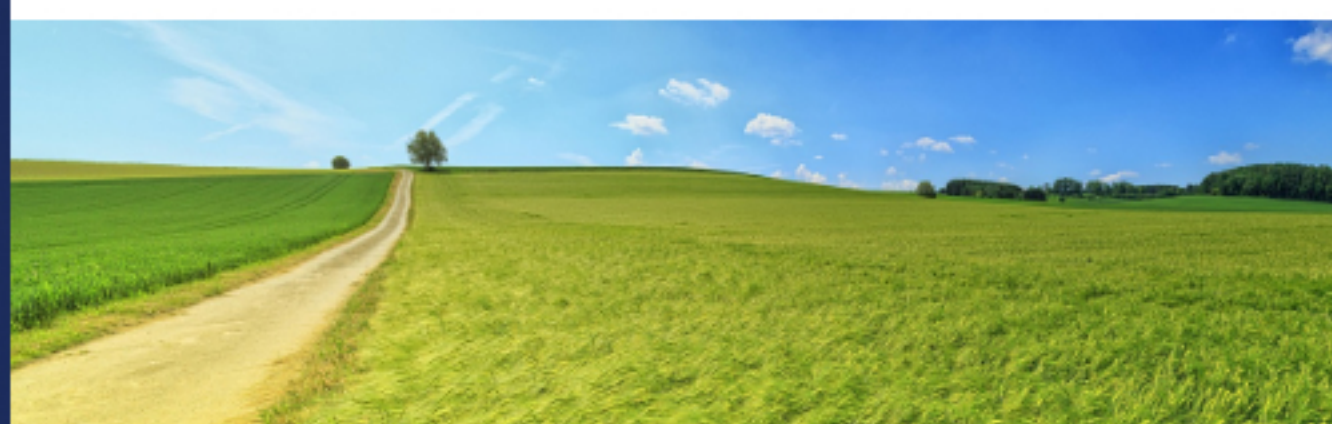
Let's Start!

[Previous Month's Puzzle Solution](#)

Employee Spotlight

Introducing Mark Paxton!

Mark Paxton, Of Counsel at Cohen Healthcare Law Group, brings extensive FDA regulatory expertise from his previous roles as the FDA sponsor representative for the Surgeon General of the Army, and CEO of Rx-360. His practice focuses on drug, biologic, and device approval strategies, multi-regional clinical trials, and global regulatory compliance.



Holidays in June 2025 to look out for!

June 2, 2025: [Jefferson Davis' Birthday](#) (Alabama)
June 7, 2025: [Eid al-Adha](#)
June 8, 2025: [Pentecost](#)
June 8, 2025: [Native American Day](#) (Arizona)
June 9, 2025: [Whit Monday](#)
June 11, 2025: [Kamehameha Day](#) (Hawaii)
June 15, 2025: [Trinity Sunday](#)
June 15, 2025: [Father's Day](#)
June 19, 2025: [Corpus Christi](#)
June 19, 2025: [Juneteenth Day](#) (21 States)
June 19, 2025: [Emancipation Day](#) (Texas)
June 20, 2025: [June Solstice](#)
June 27, 2025: [Muharram](#)

Your input matters to us. We're committed to bringing you valuable content that addresses your needs and interests. What topics are you most interested in seeing in our next issue? Whether it's expert insights, industry trends, or answers to your top questions, let us know! Take a moment to share your ideas, and help shape the content that matters most to you. [Click here](#) to let us know what you'd like to see!



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