

IoT: USE IT OR LOSE IT

HOW WILL YOUR BUSINESS LEVERAGE THE INTERNET OF THINGS?

An Exclusive event for Senior-Level Executives



At this event, you will interact with a panel of thought leaders to explore the impact of IoT and develop strategies for using the emerging paradigm shift to increase the value of your business and its offerings.

Topics to be discussed:

- ◆ Reconsidering your business model with IoT in mind
- ◆ How IoT is changing your economic equation
- ◆ Altering your competitive landscape with IoT
- ◆ Managing security and regulatory issues
- ◆ How an innovation strategy can prepare your business for new, valuable services

IoT represents the convergence of existing, proven technologies. It's not science fiction! It's here... RIGHT NOW!

We'll show you how to take full advantage of it!

Guest Panelists



Amie Gray
CEO
N³ Innovation



Michael H. Cohen
President
Michael H. Cohen
Law Group



Jeff Faust
Director of Valuation
Stringham & Lynch



Bruce La Fetra
Principal
La Fetra Consulting



**INTERNET
OF THINGS**

MODERATOR

Tony Quintong, Jr.
CEO, Securieon Group



WHEN

**September 30th
11:30am-1:30pm**

LUNCH WILL BE SERVED
AT 11:30AM

WHERE

**MacCorkle
Insurance
Service**

577 Airport Blvd, Suite 500
Burlingame, CA 94010

RSVP

Nicole Jimenez

njimenez@risk-strategies.com

HOSTED BY

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